



Tennessee Pharmacists Association

www.tnpharm.org
tpa@tnpharm.org

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Nashville, Tennessee 37210

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ADVERTISING / PROMOTIONAL OPPORTUNITIES

EVENT SPONSORSHIP AND EXHIBITS

As an exhibitor at TPA events, your company representatives will meet pharmacy decision-makers in an environment dedicated to providing networking and the sharing of ideas. As a TPA event sponsor, you will maximize your company's visibility with attendees before, during and after each meeting. For upcoming opportunities, visit tnpharm.org/sponsors-advertisers.

PRINT ADVERTISING

Tennessee Pharmacist ("Journal")

Frequency 2 issues annually
Pages 28-36
Circulation 3,600

DISPLAY ADS – FULL COLOR

RATES	1 Issue	2 Consecutive Issues
Back Cover	\$1,000	\$800 per issue
Full Page	\$1,000	\$800 per issue
1/2 Page	\$675	\$550 per issue
1/4 Page	\$500	\$400 per issue

SUBMISSION DEADLINE

APRIL 1
NOVEMBER 1

PUBLICATION

May/June
December/January

DISPLAY AD PRINT AREAS

Back Cover	7.75"w x 7.5"h
Full Page	7.75"w x 9.75"h
1/2 Page Horizontal	7.75"w x 4.75"h
1/2 Page Vertical	3.75"w x 9.75"h
1/4 Page Horizontal	7.75"w x 2.25"h
1/4 Page Vertical	3.75"w x 4.75"h

FILE FORMATS ACCEPTED

PNG • JPEG • PDF

Files should be submitted in high resolution.

Pricing and billing are separate for each promotional vehicle, unless other terms are agreed to in advance. Payment may be made by credit card in advance, or we can invoice you, if you prefer.

Please contact us if you have questions:

Julie Schuffman, Director of Communications
julie@tnpharm.org or 615-256-3023, x1600

Rev. 5.7.22

DIGITAL ADVERTISING

TPA 10 for Tenn

Sample: tnpharm.org/10-for-tenn-4-29-22

ANNUAL RATE: \$3,500
Frequency Weekly
Circulation 3,000
Ad Graphics Accepted: PNG, JPG
Graphic Size 200px (w) x 70 px (h)

10 for Tenn, TPA's digital newsletter, is emailed weekly to all members. The graphic you provide for your ad will be displayed under "10 for Tenn Sponsors" and will link to the web page or email address you provide.

TPA Website – Home Page

www.tnpharm.org

ANNUAL RATE: \$2,500
Ad Graphics Accepted: PNG, JPG
Graphic Size 200px (w) x 90px (h)

The graphic you provide for your ad will slide across the screen with other ads on the home page of the TPA website. Your ad will link to the web page or email address you provide. Ads will run continuously for 12 months.

TPA Website – Employment Page

tnpharm.org/employment

A TPA member who is an owner, director, or manager of the entity they're hiring for may place ads on TPA's Employment Ads page FREE OF CHARGE, up to 400 words.

Others may advertise position openings on TPA's Employment Ads page for a 30-day rate of \$50 for 1-50 words, \$75 for 51-75 words, \$100 for 76-100 words, etc. We will include your logo, if received as a .png or .jpg file. To submit your employment ad, visit tnpharm.org/ad-request.